



MISSISSIPPI CATHOLIC

Serving Catholics of the Diocese of Jackson Since 1954

237 E. Amite Street / P.O. Box 2130

Jackson, Mississippi 39225-2130

PHONE 601-969-1880 | **EMAIL** editor@jacksondiocese.org

Join our e-mail list! Text MSCATHOLIC to 84576

2026 ADVERTISING RATES & INFORMATION

Issue Date	Special Issue/Focus	Reserve Spot Date	Deadline Photo Ready Ad
Jan. 16	Catholic Service Appeal	Jan. 2*	Jan. 6
Jan. 30	Catholic Schools Week	Jan. 14	Jan. 20
Feb. 13		Jan. 28	Feb. 3
March 13	Diocese Annual Report	Feb. 25	March 3
April 17		April 1	April 7
May 15		April 29	May 5
June 19	Graduation	June 3	June 9
July 17	Sacraments	July 1	July 7
Aug. 21	Back to School	Aug. 5	Aug. 11
Sept. 18		Sept. 2	Sept. 8
Oct. 16		Sept. 30	Oct. 6
Nov. 20		Nov. 4	Nov. 10
Dec. 18		Dec. 2	Dec. 8

* different deadline due to holiday

JOIN OUR E-NEWS LIST



flocknote

Text MSCATHOLIC to 84576

Everything you love from our print edition – plus extra stories and timely updates – delivered straight to your inbox.



DIGITAL EDITION

Each print edition of Mississippi Catholic is accompanied by a “flip” digital edition through issuu. We also produce an e-edition that is sent to thousands of Catholics around the diocese.

Your advertising is also included in our “flip” digital edition at no additional cost.

<https://issuu.com/jacksondiocese>



ADVERTISING RATES & INFORMATION 2026

General Information

Mississippi Catholic is the official newspaper of the Catholic Diocese of Jackson and is printed and delivered once per month to approximately 15,500 households across the state of Mississippi. The publication is produced in a tabloid format with a variable page count.

Each issue includes a Spanish-language insert, *Mississippi Católico*, serving the growing Hispanic Catholic community of the diocese.

Content features a regular column from the Bishop, news and events from parishes and ministries throughout the diocese, coverage of the Vatican and the U.S. Conference of Catholic Bishops, and stories highlighting faith, service, and inspiration.

A digital edition is distributed by email in conjunction with each printed issue, extending the reach of the publication beyond print readers.

Modular Ad Rates

Size	Color Rate	Grayscale Rate
1/16 page	\$45	\$30
2.4375" wide X 3.125" high		
1/8 page	\$85.....	\$70
4.875" wide X 3.125 high		
1/4 page	\$150.....	\$135
4.875" wide X 6.25" high		
1/2 page	\$350.....	\$300
9.75" wide X 6.25" high		
Full page	\$675.....	\$540
9.75" wide X 12.5" high		

Please call or email the editor for 4 pages or more pricing.

PLEASE SELECT ONE

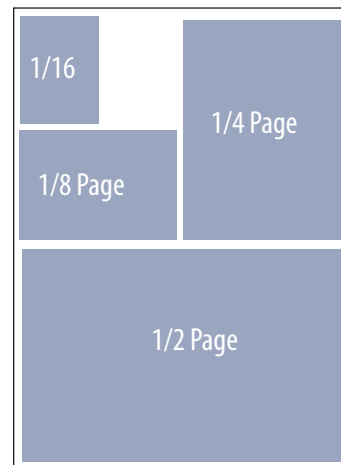
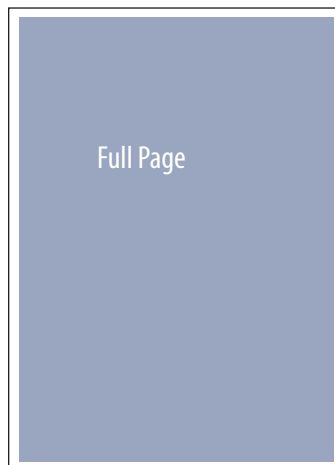
- ☐ Ad will come Camera Ready
☐ Ad will be designed by *Mississippi Catholic*

Miscellaneous

- **Preprinted Inserts** — 10 cents each
 ■ **Positioning** — Cannot guarantee special placement

Printed Paper Issue/Closing Date

- Publishing once per month ■ Home delivered by mail
 ■ Dated Fridays ■ Space reservations are due by noon the Wednesday of the week prior to ad deadline, unless otherwise noted. Copy and/or camera-ready ad is due by close-of-business Tuesdays before press date, unless otherwise noted.



Copy Approval

All copy subject to approval by *Mississippi Catholic* editorial staff.

Circulation

Approx. 15,500 paid subscribers in Catholic Diocese of Jackson. Territory covers 2/3 of Mississippi.

Subscription Price

- In-state \$20 per year ■ Out-of state \$21 per year

Camera ready ads should be submitted in high resolution PDF or JPEG formats.

Please submit your completed form/camera ready ad to:
 editor@jacksondiocese.org

Questions? Email the editor or call 601-969-3581

Billing Information

Ad size _____ ☐ Color ☐ Black/White

Company Name/Contact: _____

Business Address: _____

Billing Address: _____

Phone: _____ E-mail: _____
 (billing)

Signature: _____

- ☐ Check here if you prefer an invoice to be emailed

Email: _____

**Mail payment to: P.O. Box 22723
 Jackson, MS, 39225-2723**