

ADVERTISING RATES & INFORMATION 2025

Issue Date	Special Issue/Focus	Reserve Spot Date	Deadline Photo Ready Ad
Jan. 17		Dec. 30*	Jan. 7
Jan. 31	Catholic Schools Week	Jan. 14	Jan. 21
Feb. 14		Jan. 28	Feb. 4
Feb. 28	digital only	Feb. 11	Feb. 18
March 14		Feb. 24*	March 3*
March 28	digital only	March 7	March 14*
April 11		March 25	April 1
April 25	digital only	April 8	April 15
May 9		April 22	April 29
May 23	Month of May print date change due to death of pope	May 9	May 13
June 13	Graduation	May 27	June 3
July 18	Sacraments	July 1	July 8
Aug. 22	Back to School	Aug. 5	Aug. 12
Sept. 12	Hispanic Heritage	Aug. 26	Sept. 2
Sept. 26	digital only	Sept. 9	Sept. 16
Oct. 10		Sept. 23	Sept. 30
Oct. 24	digital only	Oct. 7	Oct. 14
Nov. 7		Oct. 21	Oct. 28
Nov. 21	digital only	Nov. 4	Nov. 11
Dec. 12		Nov. 25	Dec. 2
Dec. 26	Christmas	Dec. 9	Dec. 16
Jan. 16, 2026		Dec. 30	Jan. 6
Jan. 30, 2026		Jan. 13	Jan. 20
Feb. 13, 2026		Jan. 27	Feb. 3
Feb. 27, 2026	digital only	Feb. 10	Feb. 17



MISSISSIPPI CATHOLIC

Serving Catholics of the Diocese of Jackson Since 1954


237 E. Amite Street / P.O. Box 2130
Jackson, Mississippi 39225-2130

PHONE 601-969-1880 | EMAIL editor@jacksondiocese.org

Join our e-mail list! Text MSCATHOLIC to 84576

* different deadline due to holiday

DIGITAL EDITION

Your advertising is also included in our "flip" digital edition at no additional cost.  **ISSUU**
<https://issuu.com/jacksondiocese>



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General Information

Mississippi Catholic is printed and delivered to approx. 15,500 homes across the state of Mississippi twice a month January and December; and one per month February through November. It is a tabloid size with variable pages published by the Catholic Diocese of Jackson. Once a month the paper includes a Spanish-language insert, *Mississippi Católico*. The paper includes a column from the Bishop, happenings from around the diocese, news from the Vatican, the U.S. Conference of Catholic Bishops and stories of faith and inspiration. An accompanying digital copy is published via email with each printed edition; and a second *digital only* edition is released as the second edition of the month in February through May and September through November.

Modular Ad Rates

Size	Color Rate	Grayscale Rate
1/16 page 2.4375" wide X 3.125" high	\$45 <input type="radio"/>	\$30 <input type="radio"/>
1/8 page 4.875" wide X 3.125 high	\$85 <input type="radio"/>	\$70 <input type="radio"/>
1/4 page 4.875" wide X 6.25" high	\$150 <input type="radio"/>	\$135 <input type="radio"/>
1/2 page 9.75" wide X 6.25" high	\$350 <input type="radio"/>	\$300 <input type="radio"/>
Full page 9.75" wide X 12.5" high	\$675 <input type="radio"/>	\$540 <input type="radio"/>

Please call or email the editor for 4 pages or more pricing.

PLEASE SELECT ONE

- Ad will come Camera Ready
- Ad will be designed by *Mississippi Catholic*

Miscellaneous

- **Preprinted Inserts** — 10 cents each
- **Positioning** — Cannot guarantee special placement

Printed Paper Issue/Closing Date

- Publishing once per month Feb. - Nov. and twice a month Dec. and Jan. only
- Home delivered by mail
- Dated Fridays
- Space reservations are due by noon the Wednesday of the week prior to ad deadline, unless otherwise noted. Copy and/or camera-ready ad is due by close-of-business Friday prior to publication.



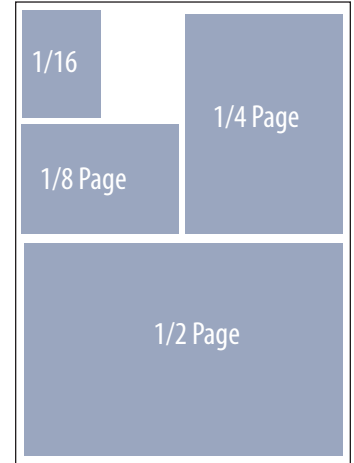
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CATHOLIC

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PHONE 601-969-3581

EMAIL editor@jacksondiocese.org



Copy Approval

All copy subject to approval by *Mississippi Catholic* editorial staff.

Circulation

Approx. 15,500 paid subscribers in Catholic Diocese of Jackson. Territory covers 2/3 of Mississippi.

Subscription Price

- In-state \$20 per year
- Out-of state \$21 per year

Camera ready ads should be submitted in high resolution PDF or JPEG formats.

Please submit your completed form/camera ready ad to:
editor@jacksondiocese.org

Questions? Email the editor or call 601-969-3581

Billing Information

Company Name/Contact: _____

Business Address: _____

Billing Address: _____

Phone: _____ E-mail: _____

Signature: _____

- Check here if you prefer an invoice to be emailed

Email: _____

**Mail payment to: P.O. Box 22723
Jackson, MS, 39225-2723**