

ADVERTISING RATES & INFORMATION 2023

Issue Date	Special Issue/Focus	Reserve Spot Date	Deadline Photo Ready Ad
Jan. 13	Diocese Annual Report	Jan. 2	Jan. 6
Jan. 27	Catholic Schools Week	Jan. 13	Jan. 20
Feb. 10	Catholic Service Appeal	Jan. 27	Feb. 3
Feb. 24	digital only	Feb. 10	Feb. 17
March 10		Feb. 24	March 3
March 24	digital only	March 10	March 17
April 7	Easter	March 24	March 31
April 21	Child Abuse Prevention	digital only	April 7*
May 5		April 21	April 28
May 19	digital only	May 5	May 12
June 23	Ordinations & Graduation	June 9	June 16
July 21	Sacraments	July 7	July 14
Aug. 25	Back to School	Aug. 11	Aug. 18
Sept. 15	Catholic Hispanic Heritage	Sept. 1	Sept. 8
Sept. 29	digital only	Sept. 15	Sept. 22
Oct. 13		Sept. 29	Oct. 6
Oct. 27	digital only	Oct. 13	Oct. 20
Nov. 10		Oct. 27	Nov. 3
Nov. 22*	digital only	Nov. 10	Nov. 17
Dec. 8		Nov. 22	Dec. 1
Dec. 22	Christmas	Dec. 8	Dec. 15
Jan. 12, 2024		Dec. 22*	Jan. 5

* different deadline due to holiday

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Text MSCATHOLIC to 84576



flocknote



MISSISSIPPI
CATHOLIC

Serving Catholics of the Diocese of Jackson Since 1954

237 E. Amite Street / P.O. Box 2130
Jackson, Mississippi 39225-2130

PHONE 601-969-1880 | EMAIL editor@jacksondiocese.org

DIGITAL EDITION

Your advertising is also included in our "flip" digital edition at no additional cost.



<https://issuu.com/jacksondiocese>

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General Information

Mississippi Catholic is printed and delivered to approx. 15,000 homes across the state of Mississippi twice a month January and December; and one per month February through November. It is a tabloid size with variable pages published by the Catholic Diocese of Jackson. Once a month the paper includes a Spanish-language insert, *Mississippi Católico*. The paper includes a column from the Bishop, happenings from around the diocese, news from the Vatican, the U.S. Conference of Catholic Bishops and stories of faith and inspiration. An accompanying digital copy is published via email with each printed edition; and a second digital only edition is released as the second edition of the month in February through May and September through November.

Modular Ad Rates

Size	Color Rate	Grayscale Rate
1/16 page 2" wide X 3.25" high	\$45 <input type="radio"/>	\$30 <input type="radio"/>
1/8 page 5" wide X 3.25 high	\$85 <input type="radio"/>	\$70 <input type="radio"/>
1/4 page 5" wide X 6.5" high	\$150 <input type="radio"/>	\$135 <input type="radio"/>
1/2 page 10" wide X 6.5" high	\$350 <input type="radio"/>	\$300 <input type="radio"/>
Full page 10" wide X 13" high	\$675 <input type="radio"/>	\$540 <input type="radio"/>

Please call or email the editor for 4 pages or more pricing.

PLEASE SELECT ONE

- Ad will come Camera Ready
- Ad will be designed by *Mississippi Catholic*

Miscellaneous

- **Preprinted Inserts** — 10 cents each
- **Positioning** — Cannot guarantee special placement

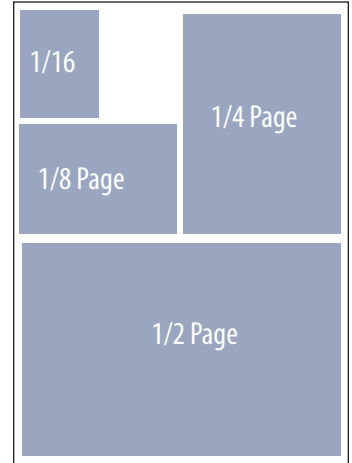
Printed Paper Issue/Closing Date

- Publishing once per month Feb. - Nov. and twice a month Dec. and Jan. only
- Home delivered by mail
- Dated Fridays
- Space reservations are due by noon the Friday of the week prior to ad deadline, unless otherwise noted. Copy and/or camera-ready ad is due by close-of-business Friday prior to publication.



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237 E. Amite Street / P.O. Box 2130
Jackson, Mississippi 39225-2130
PHONE 601-969-3581
EMAIL editor@jacksondiocese.org



Copy Approval

All copy subject to approval by *Mississippi Catholic* editorial staff.

Circulation

Approx. 15,000 paid subscribers in Catholic Diocese of Jackson. Territory covers 2/3 of Mississippi.

Subscription Price

- In-state \$20 per year
- Out-of state \$21 per year

Camera ready ads should be submitted in high resolution PDF or JPEG formats.

Please submit your completed form/camera ready ad to:
editor@jacksondiocese.org

Questions? Email the editor or call 601-969-3581

Billing Information

Company Name/Contact: _____

Business Address: _____

Billing Address: _____

Phone: _____ E-mail: _____

Signature: _____

- Check here if you prefer an invoice to be emailed

Email: _____

**Mail payment to: P.O. Box 22723
Jackson, MS, 39225-2723**