

# ADVERTISING RATES & INFORMATION 2022 (updated 8.22.22)

Issue Date	Special Issue/Focus	Reserve Spot Date	Deadline Photo Ready Ad
Sept. 16	Catholic Hispanic Heritage	Sept. 2	Sept. 9
Sept. 30 <b>digital only</b>	Respect Life	Sept. 16	Sept. 23
Oct. 14	Domestic Violence Awareness	Sept. 30	Oct. 7
Oct. 28 <b>digital only</b>		Oct. 14	Oct. 21
Nov. 11	Vocations Awareness	Oct. 28	Nov. 4
Nov. 23* <b>digital only</b>	Black Catholic History	Nov. 7*	Nov. 14*
Dec. 9		Nov. 28*	Dec. 2*
Dec. 23	Christmas	Dec. 9	Dec. 16
Jan. 13, 2023		Jan. 2*	Jan. 6
Jan. 27, 2023		Jan. 13	Jan. 20

\* different deadline due to holiday

## General Information

Mississippi Catholic is delivered to approx. 15,000 homes across the state of Mississippi publishing once per month February - November. Twice a month in December and January. It is a tabloid size with variable pages published by the Catholic Diocese of Jackson. Paper includes a Spanish-language 4-page insert, *Mississippi Católico*. The paper includes a column from the Bishop, happenings from around the diocese, news from the Vatican, the U.S. Conference of Catholic Bishops and stories of faith and inspiration.

## Modular Ad Rates

Size	Color Rate	Grayscale Rate
<b>1/16 page</b> ..... 2" wide X 3.25" high	\$45.00	\$30.00
<b>1/8 page</b> ..... 5" wide X 3.25 high	\$85.00	\$70.00
<b>1/4 page</b> ..... 5" wide X 6.5" high	\$150.00	\$135.00
<b>1/2 page</b> ..... 10" wide X 6.5" high	\$350.00	\$300.00
<b>Full page</b> ..... 10" wide X 13" high	\$675	\$540

## Issue/Closing Date

■ Publishing once per month Feb. - Nov. and twice a month Dec. and Jan. only ■ Home delivered by mail dated Fridays ■ Following Monday arrives in your email ■ Space reservations are due by noon the Friday of the week prior to ad deadline, unless otherwise noted. Copy and/or camera-ready ad is due by close-of-business Friday prior to publication.

## Copy Approval

All copy subject to approval by *Mississippi Catholic* editorial staff.

## Circulation

Approx. 15,000 paid subscribers in Catholic Diocese of Jackson. Territory covers 2/3 of Mississippi.



Join our e-mail list!  
Text MSCATHOLIC to 84576

## DIGITAL EDITION

Your advertising is also included in our "flip" digital edition at no additional cost.



<https://issuu.com/jacksondiocese>



MISSISSIPPI  
**CATHOLIC**

*Serving Catholics of the Diocese of Jackson Since 1954*

237 E. Amite Street / P.O. Box 2130  
Jackson, Mississippi 39225-2130

PHONE 601-969-1880 | EMAIL [editor@jacksondiocese.org](mailto:editor@jacksondiocese.org)