

ADVERTISING RATES & INFORMATION 2022

General Information

Mississippi Catholic is delivered to approx. 15,000 homes across the state of Mississippi twice a month January - May and September - December; and once per month in June, July and August. It is a tabloid size with variable pages published by the Catholic Diocese of Jackson. Once a month the paper includes a Spanish-language insert, *Mississippi Católico*. The paper includes a column from the Bishop, happenings from around the diocese, news from the Vatican, the U.S. Conference of Catholic Bishops and stories of faith and inspiration.

Modular Ad Rates

Size	Color Rate	Grayscale Rate
1/16 page 2" wide X 3.25" high	\$45.00	\$30.00
1/8 page 5" wide X 3.25 high	\$85.00	\$70.00
1/4 page 5" wide X 6.5" high	\$150.00	\$135.00
1/2 page 10" wide X 6.5" high	\$350.00	\$300.00
Full page 10" wide X 13" high	\$675	\$540

Please call or email the editor for 4 pages or more pricing.

PLEASE SELECT ONE

- Ad will come Camera Ready
- Ad will be designed by *Mississippi Catholic*

Miscellaneous

- **Preprinted Inserts** — 10 cents each
- **Positioning** — Cannot guarantee special placement.

Issue/Closing Date

- Publishing twice a month from Jan. - May and Sept. - Dec. and once per month June, July and Aug.
- Home delivered by mail
- Dated Fridays
- Space reservations are due by noon the Friday of the week prior to ad deadline, unless otherwise noted. Copy and/or camera-ready ad is due by close-of-business Friday prior to publication.



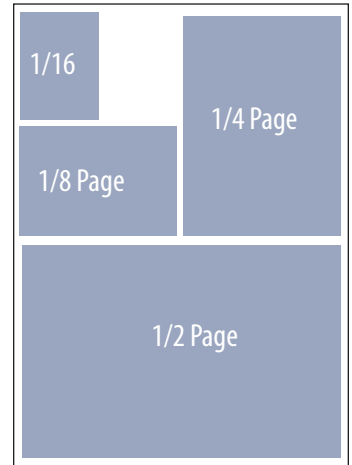
MISSISSIPPI
CATHOLIC

Serving Catholics of the Diocese of Jackson Since 1954

237 E. Amite Street / P.O. Box 2130
Jackson, Mississippi 39225-2130

PHONE 601-969-3581

EMAIL editor@jacksondiocese.org



Copy Approval

All copy subject to approval by *Mississippi Catholic* editorial staff.

Circulation

Approx. 15,000 paid subscribers in Catholic Diocese of Jackson. Territory covers 2/3 of Mississippi.

Subscription Price

- In-state \$20 per year
- Out-of state \$21 per year

Camera ready ads should be submitted in high resolution PDF or JPEG formats.

Please submit your completed form/camera ready ad to:
editor@jacksondiocese.org

Questions? Email the editor or call 601-969-3581

Billing Information

Company Name/Contact: _____

Business Address: _____

Billing Address: _____

Phone: _____ E-mail: _____

Signature: _____

- Check here if you prefer an invoice to be emailed

Email: _____

**Mail payment to: P.O. Box 22723
Jackson, MS, 39225-2723**

ADVERTISING RATES & INFORMATION 2022

Issue Date	Special Issue/Focus	Reserve Spot Date	Deadline Photo Ready Ad
Jan. 14	Diocese Annual Report	Jan. 3*	Jan. 7
Jan. 28	Catholic School Week	Jan. 14	Jan. 21
Feb. 11	Catholic Service Appeal	Jan. 28	Feb. 4
Feb. 25		Feb. 11	Feb. 18
March 11		Feb. 25	March 4
March 25		March 11	March 18
April 15	Easter	April 1	April 8
April 29	Child Abuse Prevention	April 15	April 22
May 13		April 29	May 6
May 27	Andrew Bowden Priestly Ordination	May 13	May 20
June 17	Graduation	June 3	June 10
July 15	Sacraments	July 1	July 8
Aug. 19	Back to School/Diaconate Ordination	Aug. 5	Aug. 12
Sept. 16	Catholic Hispanic Heritage	Sept. 2	Sept. 9
Sept. 30	Respect Life	Sept. 16	Sept. 23
Oct. 14	Domestic Violence Awareness	Sept. 30	Oct. 7
Oct. 28		Oct. 14	Oct. 21
Nov. 11	Vocations Awareness	Oct. 28	Nov. 4
Nov. 23*	Black Catholic History	Nov. 7*	Nov. 14*
Dec. 9		Nov. 28*	Dec. 2*
Dec. 23	Christmas	Dec. 9	Dec. 16
Jan. 13, 2022		Jan. 2*	Jan. 6

* different deadline due to holiday

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Text MSCATHOLIC to 84576



flocknote



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CATHOLIC

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Jackson, Mississippi 39225-2130

PHONE 601-969-1880 | EMAIL editor@jacksondiocese.org

DIGITAL EDITION

Your advertising is also included in our "flip" digital edition at no additional cost.



<https://issuu.com/jacksondiocese>